

**EXPLORE LOCAL SHOPPING, ENJOY
EXCLUSIVE EVENT SPECIALS & CONNECT
WITH THE NEIGHBORHOOD. HERE'S YOUR
GUIDE TO ALL PARTICIPATING BUSINESSES:
BUSINESSES LISTED IN SUGGESTED WALKING ORDER**



GET CAKED BAKERY

Village Gate | 11AM - 3PM

Spend \$10+ & get a free reusable tote bag! treat yourself & your sweet tooth.

THE UNRELIABLE NARRATOR

Village Gate | 11AM - 6PM

Shop the clearance sale! Spend \$50+ & receive a free tote - perfect for your latest reads.

MEMORIAL ART GALLERY

500 University Ave. | 11AM - 5PM

Tell them "I love NOTA" for 50% off admission. Watch chalk art & enter the sidewalk chalk contest (11AM – 3PM) for a chance to win a MAG swag.

PARLOUR HAIR SALON

16 N Goodman St #115 | 10AM - 3PM

Family-friendly fun out front! Inside, tour the salon, enjoy a cold drink, get 20% off products & be one of the first 25 guests to receive a swag bag.

WETHEHOBBY

23 Arlington St. | 11AM - 8PM

Mini golf for prizes, in-store card breaks, streams & rare sports cards - perfect for sports fans & collectors of all ages.

NOTA NEIGHBORHOOD ASSOCIATION

Merriman St. Playground | 10AM - 12PM

Start your day with coffee & bagels courtesy of Wegmans & Fox's Deli while your kids enjoy family-friendly activities.

SCENTS BY DESIGN

728 University Ave. | 11AM - 8PM

Purchase product or a drink & spin the wheel for a chance to win a prize. The perfect stop to create a custom scent & take home a surprise!

WRITERS & BOOKS

740 UNIVERSITY AVE. | 11AM - 5PM

Browse the Executive Director's personal library (\$3–10+) & Enjoy 45% off all fiction, nonfiction, children's books & poetry.

CRAFT COMPANY NO. 6

785 University Ave. | 11AM - 7PM

Take 15% off your entire in-store purchase - artful gifts, jewelry & décor await.

PRETTY APOTHECARY

34 Elton St. | 11AM - 4PM

Enjoy 10% off storewide on thoughtfully curated goods. Living Roots will be onsite offering a wine tasting. Come sip while you shop!

STACY K FLORAL

43 Russell St. | 8AM - 4PM

Enjoy 10% off storewide - fresh plants & inspired gifts for every occasion.

VICIOUSLY CRAFTY MARKERS MARKET

43 Russell St. | 10AM - 5PM

Discover unique creations from 50 local artists, makers & small businesses. See the full vendor list [HERE](#).

THREE HEADS BREWING - OUR EVENT HUB!

186 Atlantic Ave. | 10AM - 10 PM

Stop by for activities, local nonprofits & businesses, RAFFLES & local beer.

WALKING FOR ROCHESTER

Join the neighborhood clean-up from 11AM - 12PM & enter to win raffle prizes.

HALLIGAN CREATIVE ARTS THERAPY

Paint your own mini flower pot in a fun, therapeutic make-and-take craft.

ROC CITY CIRCUS

Try beginner-friendly circus acts on the mobile rig - fun for all ages!

WETHEHOBBY

Sink a basket for a chance to win store coupons & be entered to win a signed Jim Kelly mini helmet.

MAGELLAN INC. REAL ESTATE & RELOCATION

Spin the wheel for a chance to win prizes.

THE PHOTOGRAPHY EXPERIENCE

Stop by to learn more about their custom photo sessions & packages.

BREAST CANCER COALITION OF ROCHESTER

Get information on programs, services & educational resources.

MENTAL HEALTH ASSOCIATION

Learn how they support mental wellness in the community.

ASSEMBLYMEMBER HARRY BRONSON

Get info on available state programs, services & how the Assemblymember can support you & your community.